## FOR IMMEDIATE RELEASE

## Smile Source and ACT Dental Announce Historic Merger

## Uniting to Strengthen the Future of Independent Dentistry

**Houston, TX, May 5, 2025** - Smile Source, the nation's leading private practice dental network, is proud to announce its merger with ACT Dental, a premier provider of dental practice coaching and education. This merger represents a powerful step forward in supporting the vitality of independent dentistry nationwide.

Together, Smile Source and ACT Dental are proud to share a unified mission: to preserve, protect, and elevate independent dentistry. By combining forces, the two organizations are creating an integrated community that empowers private practice dentists with expanded resources, deeper peer networks, and industry-leading education and coaching.

"By joining forces, we're combining expertise, resources, and communities to better serve our mission." said Dr. Jeff Osborne, Chief Dental Officer of Smile Source. "Together, Smile Source and ACT Dental form a powerful alliance, uniquely positioned to help our members not just survive, but thrive."

A defining aspect of this merger is a shared dedication to cultivating a values-driven culture. Both organizations are built on the belief that strong relationships, meaningful collaboration and continuous growth are the cornerstones of long term success. This partnership brings renewed focus on fostering a supportive and empowering environment for dentists and their teams.

"As a private practice owner for nearly 20 years, it's a privilege to be named the next CEO of Smile Source. I'm passionate about private practice and allowing it to thrive for decades to come." said Dr. Barrett Straub, Smile Source's new Chief Executive Officer. "Together, Smile Source and ACT Dental are creating the kind of community that empowers dentists to lead smarter, healthier, more independent practices." Kirk Behrendt, Founder & Visionary of ACT Dental, added.

As <u>Smile Source and ACT Dental</u> begin this new chapter together, we remain deeply committed to the members we serve. This merger is just the beginning of what's to come! By bringing together our strengths, we are building something powerful. A future where independent dentists have more support, more tools, and more opportunity than ever before. We look forward to sharing more exciting updates in the coming months as we work together to elevate the business and the heart of private practice dentistry.

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