



## **Smile Source Merger FAQ's**

### **Q1: Why did Smile Source and ACT Dental choose to merge?**

Both organizations are deeply aligned in their values and commitment to preserving and advancing independent dentistry. Together, we are stronger. Offering expanded coaching, deeper peer connections, and more resources for doctors and their teams.

### **Q2: What changes can members expect?**

Members can expect more leadership development opportunities, business coaching, and access to enhanced educational tools, along with the same community-focused support they already know and trust.

### **Q3: What happens to ACT Dental's existing services and clients?**

ACT Dental's offerings will continue to be supported and integrated into the Smile Source platform. Clients will benefit from broader resources and an expanded peer network.

### **Q4: Who is leading Smile Source now?**

Smile Source has named Dr. Barrett Straub as its new Chief Executive Officer. A longtime private practice dentist and trusted business leader, Dr. Straub brings deep experience and passion for supporting independent dentists.

### **Q5: How does this impact vendor partners?**

This merger expands Smile Source's reach, giving vendor partners broader access to a highly engaged community of private practice dentists. The partnership enhances opportunities for vendor visibility, collaboration, and product adoption.

### **Q6: Will this affect Smile Source's mission or values?**

Not at all. In fact, this move doubles down on Smile Source's mission to protect,



# smile source

support, and elevate private practice. Our "doctors leading doctors" philosophy remains central to everything we do.