



## **Approved Leadership Quotes for Media Use**

**"This is a transformational moment for Smile Source. ACT Dental brings aligned values and proven expertise, and Dr. Straub is exactly the kind of leader who understands the needs of private practice. Together, we are building something that will benefit our members and partners alike."**

**– Dr. Jeff Osborne, Chief Dental Officer, Smile Source**

**"This partnership is rooted in a shared belief that the best dentistry happens in independently owned practices. We're combining what works; strong relationships, great strategy, and an unwavering focus on the doctor at the center."**

**– Dr. Barrett Straub, CEO, Smile Source**

**"I've never been more excited about the future of private practice dentistry. This isn't just a partnership. It's a movement. Together, Smile Source and ACT Dental are creating the kind of community that empowers dentists to lead smarter, healthier, more independent practices. We're combining world-class strategy with deep human connection, and THAT is where the magic happens"**

**– Kirk Behrendt, Founder & Visionary, ACT Dental**